

LEARNING VISIT REPORT

GlobalGiving UK 12179

1.1 Date of visit: 19/012/2017	1.2 Name of visiting Grants Officer: Jack Joslin, Grants Officer	1.3 People met with: Eleanor Harrison, UK CEO Celeste Hesketh, UK Volunteer Manager
1.4 Programme Area & Outcomes: Strengthening London's Voluntary Sector More organisations with the skills to improve their volunteer management		
1.5 Purpose of the award: £79,450 over three years towards a part-time Volunteer Coordinator Manager plus running costs to expand the GlobalGivingTime platform for London-focused charities.		
MONITORING INFORMATION		
<p>2.1 Project Outcome 1: <i>100 London based smaller charities will be able to access volunteers with relevant skills to help them address identified challenges/micro-tasks in their organisations.</i></p> <p>Progress made: Your Officer went to visit the Charity just at the end of the final year of the grant. The Charity provided a good overview of the project over the last three years and explained how it had worked. GlobalGivingTIME (https://www.globalgiving.org/globalgivingtime/) is a digital platform that enables charities to access professional volunteers without the need to provide in-person inductions and training. In 2017 GlobalGiving UK worked with 99 London based charities via GlobalGivingTIME. They anticipate having worked with over 300 Charities by the end of your grant.</p>		
<p>2.2 Project Outcome 2: <i>1200+ skilled professionals across companies in London will get involved in skills-based volunteering and help charities in London. at least 20% of volunteers will improve their awareness of social issues, 20%+ will report improved skills development and 20%+ report increased sense of wellbeing.</i></p> <p>Progress made: In 2017 GlobalGiving UK had 285 volunteers provide pro-bono support online to London focused organisations. The Charity also brokered relationships between employees from large companies and the charities on their platform providing a range of support to organisations. Feedback from companies and their employees have been very positive and opened their eyes up to ways they can support local organisations more productively in the future. Engagement data showed that the online platform alone was not enough to tempt companies to invest their CSR or HR budgets in the GlobalGivingTIME project. In response the organisation launched GlobalGivingTIME company volunteering events, linking the online and offline worlds.</p>		
<p>2.3 Project Outcome 3: <i>At least 8 London based companies will benefit from improved Corporate Social Responsibility programmes, with improved strategic focus and effectiveness, resulting in a more dynamic company volunteering sector in London, better utilising digital solutions to maximise volunteer hours used annually.</i></p>		

Progress made:

The organisation has met this outcome overall and worked with 4 companies in 2017. They reported that this work is ongoing and from initial conversations that took place in 2017 they have now secured skilled volunteering partnerships with Bank of America, LSE and Shell. Throughout the year they have run CSR breakfast panel meetings, workshops and engagement sessions with staff. This has helped generate the corporate buy-in to pursue the programme further.

2.4 Project Outcome 4: *300+ smaller charities will benefit from net cash savings of at least £40,000 over the three-year period by using the platform for identified challenges.*

Progress made:

Charities that engaged on GlobalGivingTIME were also encouraged to use the accelerator products available through Global Giving. The accelerator products on offer help charities with fundraising, marketing, increasing their reach and attracting interest from Corporates. The staff outlined how Charities that engaged on both programmes demonstrated the most positive outcomes both financially and structurally. The charity is confident that they will reach this target by the time your grant ends.

2.5 Project Outcome 5: *100+ Londoners will be given the opportunity to undertake skilled roles in the GlobalGiving UK office in relevant areas. We will provide relevant training and support to ensure they are able to improve their employability skills by at least 30% during their placement with us.*

Progress made:

At the time of your Officer's visit there were a number of volunteers working in the Global Giving Office. They were working across a variety of programmes and outlined the benefit that volunteering was having on their future job prospects. In 2017 17 Londoners undertook skilled volunteering with Global Giving in their office and a further 7 through the UK evaluation programme.

GRANT OFFICER COMMENTS

At the meeting your officer discussed with the Charity how the Crowdfunding market had changed. Global Giving was the first Crowdfunding Platform to exist and has a reach across the globe with an office in London and America, with other regional staff based around the world. In the last 9 years the Crowdfunding space has become more congested which has been positive and negative for the Charity. The competition has forced them to work differently and set up other programmes like the GlobalGivingTIME that has been supported by your funding. The competition has also required them to continually invest in the technology that sits behind the platform to ensure that they are ahead of their competitors and always exploring new markets. As they have been established for a while they also have longstanding relationships with companies and corporates who use their platform for CSR purposes. The Charity plan to keep developing their London offer past the grant and fed back that it has been a really good opportunity to look at things in a more placed based way, which has focused their ambitions within the UK in 2018.

